



COMPANY SERVICES



# DESIGN

## WEB DESIGN

- E-COMMERCE SITES
- CUSTOM BUSINESS SITES
- CUSTOM LANDING PAGE
- MOBILE
- EMAIL DESIGN & TEMPLATES
- CUSTOM USER INTERFACE
- FACEBOOK WEBSITES

## BRANDING

- LOGO
- BUSINESS CARD DESIGN
- LETTERHEAD DESIGN
- PRODUCT DESIGN
- SOCIAL MEDIA
- VIDEO
- EMAIL MARKETING

## CREATIVE DESIGN

- BANNER DESIGN
- CUSTOM GRAPHICS
- 3D ANIMATION



# DEVELOPMENT

## WEB DEVELOPMENT

- CUSTOM PROGRAMMING / DATABASE DRIVEN WEB DEVELOPMENT
- E-COMMERCE SHOPPING CART
- WORDPRESS CUSTOM THEME
- DRUPAL & JOOMLA WEBSITE
- SOCIAL NETWORKING WEBSITE MAINTENANCE

## APP DEVELOPMENT

- WEB-BASED APPLICATION
- MOBILE APPLICATION
- DESKTOP APPLICATION

## HOSTING & DOMAINS

- HOSTING SERVICES
- DOMAIN NAME SERVICES
- EMAIL MANAGEMENT

## CUSTOM WEB

- TEMPLATE CUSTOMIZATIONS
- BASIC DESIGN CHANGES
- DESIGN CHANGES
- CUSTOM GRAPHICS
- CUSTOM FORMS
- CUSTOM PICTURE GALLERIES
- PRODUCT SLIDERS
- JQUERY IMAGE ROTATORS
- CUSTOM HOMEPAGE, PRODUCT PAGES, ETC..
- FULLY CUSTOM TEMPLATES



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# MARKETING & BRANDING

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## BUSINESS & E-COMMERCE MARKETING

WEBSITE  
SOCIAL MEDIA BRANDING  
SEARCH ENGINE OPTIMIZATION (SEO)  
TOP PLACEMENT ADS (GOOGLE ADS)  
RETARGETING & TEXT MESSAGE MARKETING  
EMAIL BLASTS  
CONTENT CREATION  
CASE STUDIES

## ONLINE MARKETING

CONVERSION RATE OPTIMIZATION (CRO)  
SEARCH ENGINE OPTIMIZATION (SEO)  
PAY PER CLICK (PPC)  
SOCIAL MEDIA MARKETING (SMM)  
PUBLIC RELATIONS (PR)  
DESIGN & DEVELOPMENT

## SOCIAL MEDIA MARKETING

TWITTER MARKETING  
FACEBOOK MARKETING  
PINTEREST  
GOOGLE  
INSTAGRAM

## EMAIL MARKETING

EMAIL BLAST CREATION  
PROMOTION  
CALL-TO-ACTION BANNER ADS  
ANALYTICS  
STATISTICS TRACKING

## PUBLIC RELATIONS

PRESS RELEASES  
MEDIA RELATIONS  
SPECIAL CAMPAIGNS  
MEDIA TRAINING  
CRISIS COMMUNICATIONS  
REPUTATION MANAGEMENT & REBUILDING  
COMMUNITY / SOCIAL RELATIONS